2014 PROGRAM
**Southwest Teaching & Learning Conference Program Schedule**

Please note: Paper presentations will last about 25 minutes each (there are 3 scheduled per 80 minute Session). Panels have 40 minutes for discussion. Workshops will have the entire 80 minutes.

**Friday, April 4, 2014**

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<tr>
<th>Session 1</th>
<th>Room 206</th>
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<tr>
<td><strong>Using a Collaborative Approach to Design an Ebook</strong>&lt;br&gt;Sheila Pope, Texas Southern University</td>
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<tr>
<td><strong>Using Analytics to Help Students Succeed: An E-book Case Study</strong>&lt;br&gt;Tracy Hurley, Texas A&amp;M University-San Antonio&lt;br&gt;Michelle Martin, Texas A&amp;M University-San Antonio</td>
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<td><strong>Student Ebook Engagement and Performance Outcomes: An Analysis of a Beta Project</strong>&lt;br&gt;Adrian Guardia, Texas A&amp;M University-San Antonio&lt;br&gt;Floy Waggoner, Texas A&amp;M University-San Antonio&lt;br&gt;Robert Vinaja, Texas A&amp;M University-San Antonio</td>
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<tr>
<th>Session 2</th>
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<td><strong>A Half-Flipped Classroom? Primary Sources and Blended Learning in the History Classroom</strong>&lt;br&gt;Edward Westermann, Texas A&amp;M University-San Antonio</td>
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<td><strong>Art as a Tool for Teaching Workplace Diversity: A Cross Cultural Perspective</strong>&lt;br&gt;Maritza Soto, University of Puerto Rico Rio Piedras</td>
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<td><strong>Technology and the Advancement of Pedagogical Reasoning</strong>&lt;br&gt;Stephanie Grote-Garcia, University of the Incarnate Word&lt;br&gt;Elda Martinez, University of the Incarnate Word&lt;br&gt;Norman St. Clair, University of the Incarnate Word</td>
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<th>Session 3</th>
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<tr>
<td><strong>Everything We Needed...We Did Learn in Kindergarten</strong>&lt;br&gt;Shayla Wiggins, Prairie View A&amp;M University</td>
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Friday, April 4, 2014

9:00 AM– 10:20 AM

Session 4 Room 224
Panel Session Sponsored by Pearson

Building a Collaborative, Student-Focused Writing Center
Katherine Gillen, Texas A&M University-San Antonio
Cathryn Merla-Watson, Texas A&M University-San Antonio
Antonio Garza, Texas A&M University-San Antonio; Palo Alto College
Melissa Chavira, Texas A&M University-San Antonio

Presentation by Pearson
Todd Lovvorn

10:30 AM– 11:50 PM

Session 1 Room 206

Professional Certification Options as Undergraduate Business School Resources
George Swan, North Carolina A&T State University

Maritza Soto, University of Puerto Rico, Rio Piedras

Teaching Big Data Analytics at the Graduate Level
S Srinivasan, Texas Southern University

Session 2 Room 237

Improving the Role of General Education Teachers to Participate Meaningfully in Individualized Education Programs
Tanya Gonzales, University of Texas at Tyler/SAISD

Examining Efficacy in Preservice Teachers: Field Residency Analysis
Theresa Garfield Dorel, Texas A&M University-San Antonio
Esther Garza, Texas A&M University-San Antonio

Current Trends in Education: A Look at the US and China’s Educational Systems
Maria Elena Reyes, University of Texas-Pan American
Lucina Lozano, University of Texas-Pan American
Mayra Valdez, University of Texas-Pan American
**Friday, April 4, 2014**

10:30 AM – 11:50 PM

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<tr>
<th>Session 3</th>
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<tr>
<td><strong>Optimizing Reading Instruction for English Language Learners</strong>&lt;br&gt;Sylvia Mendez, Texas A&amp;M University-San Antonio</td>
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<td><strong>Critical Pedagogy in the ESL classroom</strong>&lt;br&gt;Hsiaoping Wu, Texas A&amp;M University-San Antonio</td>
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<td><strong>The Role of English Language Teachers in CALL-supported Classrooms</strong>&lt;br&gt;Yulin Feng, Texas A&amp;M University-Kingsville&lt;br&gt;Roberto L. Torres, Texas A&amp;M University-Kingsville</td>
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<td><strong>Integrating Simulation Games into Courses</strong>&lt;br&gt;Robert Burdwell, Texas A&amp;M University-San Antonio&lt;br&gt;Robert Vinaja, Texas A&amp;M University-San Antonio&lt;br&gt;Richard Green, Texas A&amp;M University-San Antonio</td>
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<td><strong>Learning Through Service Exposure</strong>&lt;br&gt;Panel Session Sponsored by Cengage&lt;br&gt;Jessica Ibarra, University of the Incarnate Word&lt;br&gt;Stephanie Schmiedecke Barbieri, University of the Incarnate Word&lt;br&gt;Susan Hall, University of the Incarnate Word&lt;br&gt;Russell Coates, University of the Incarnate Word</td>
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<td><strong>Presentation by Cengage</strong>&lt;br&gt;Mike Lamb</td>
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<td><strong>Learning from a Distance: Reflections on the First Year</strong>&lt;br&gt;Panel Session Sponsored by CourseSmart&lt;br&gt;Hector Lopez, University of Texas - San Antonio&lt;br&gt;Aide Escamilla, University of Texas - San Antonio&lt;br&gt;Hal Harrell, University of Texas - San Antonio&lt;br&gt;Joe Juarez, University of Texas - San Antonio&lt;br&gt;Mariela Rodriguez, University of Texas - San Antonio</td>
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<td><strong>Presentation by CourseSmart</strong>&lt;br&gt;Darrin Scott</td>
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PLENARY SESSION LUNCHEON

Jo-Carol Fabianke

Vice Chancellor for Academic Success

Alamo Colleges, San Antonio, Texas

Jo-Carol Fabianke is Vice Chancellor for Academic Success in the Alamo Colleges in San Antonio, Texas. The office is responsible for leading the district-wide academic/instructional efforts of the Alamo Colleges and provides leadership in implementing Board policy and cross-college operational procedures for academic success and establishing district-wide academic/instructional goals, objectives and priorities within the Strategic Plan. In addition, the Vice Chancellor leads and guides the development and implementation of cross-college programs and services to accomplish these goals and objectives and leads district-wide efforts to achieve academic/instructional targets, benchmarks and outcomes. Dr. Fabianke’s higher education experience includes her years as a professor at San Antonio College where she also held leadership roles such as the first director of institutional effectiveness and director of the self-study process for reaffirmation by Southern Association of Colleges and Schools. She received the college’s Teaching Excellence Award.

In the role of Executive Assistant to the Chancellor of the Alamo Community College District, a complex, multi-college system, Dr. Fabianke worked with the Board of Trustees, District Administration, College presidents, community and state leaders to serve the colleges’ credit students. As Vice President of Northwest Vista College for six years, Dr. Fabianke was responsible for leading every aspect of the academic environment as the new college experienced significant growth while creating a culture of student learning and student success. As one of the fastest growing colleges in the country, it was also recognized nationally by MetLife for its performance in the five benchmark areas measured by CCSSE.

As performance excellence has become an increasingly important focus in community colleges, Dr. Fabianke has held leadership roles in strategic planning at both the college and district level and serves as an examiner for the Malcolm Baldrige National Quality Award.

She earned her Ed.D. in educational administration from Baylor University. Her previous degrees include a B.B.A. and M.B.E. from the University of North Texas.
A Call for the Flipped Classroom in Business Education: A Review of the Literature
Samuel Rohr, Purdue University North Central

Embedding Academic Support Services within Blackboard for Student Success
Mishaleen Allen, Texas A&M University-San Antonio
Deirdre McDonald, Texas A&M University-San Antonio
Sherita Love, Texas A&M University-San Antonio
Michelle Martin, Texas A&M University-San Antonio
Ursula Knoch, Texas A&M University-San Antonio

New Dogs, Old Tricks: Andragogical Approaches for All Generations of Self-Directed Learners
Barbara Wilson, Texas State University
Todd Sherron, Texas State University
Nora Cavazos, Texas State University
Melisa Kakas, Texas State University
Carrie Boden-McGill, Texas State University

Promoting Leadership and Research Skills in a Student Organization
Vivien Geneser, Texas A&M University-San Antonio
Juanita Sepulveda, Texas A&M University-San Antonio

What is the Future of Learning in the Cloud for Bilingual Students?
Sanjuana Dolph, Texas A&M University-San Antonio

Targeting the Diversity Needs of English Language Learners
Juanita Perez, Texas A&M University-San Antonio

Building Achievement Among Hispanic Students: “Escuchando a Historias de Éxito”
Raul Zendejas, University of the Incarnate Word
Susan Hall, University of the Incarnate Word

Active and Collaborative Techniques in Science: “Hands-On” in the Science Classroom
Stamatis Muratidis, Palo Alto College
1:30 PM– 2:50 PM

Session 5  Room 225
Panel Session Sponsored by ExamSoft

Faculty-Led Study Abroad – Lessons Learned in the Trenches: A Collaborative Discussion
Michelle Reina, University of Mary Hardin-Baylor
Jim King, University of Mary Hardin-Baylor
Stephen Barnes, University of Mary Hardin-Baylor
Jamey Plunk, University of Mary Hardin-Baylor
Terry Fox, University of Mary Hardin-Baylor

Presentation by ExamSoft
Stephanie Totty

Friday, April 4, 2014

3:00 PM– 4:20 PM

Session 1  Room 206

Using XBRL to Transform between GAAP and IFRS
Richard Green, Texas A&M University-San Antonio

The Growing Need For an Antitrust Audit
Gilbert Barrera, Texas A&M University-San Antonio

Does Technology Improve Course Outcomes? A Look at Student Performance in Accounting Courses
Kelly Pittman, University of the Incarnate Word
Tracie Edmond, University of the Incarnate Word

Session 2  Room 237

Global Customization of MBA Programs: A Multidimensional Approach
Javidreza Hajvaziri, Texas A&M University-San Antonio

A New World Coming - Teaching and Learning with the Millennial Student
Gaynell Green, Texas A&M University-Texarkana
Kelly Coke, Texas A&M University-Texarkana

Learning Styles and Class Performance in Hybrid Finance Classes
Pablo Calafiore, Texas A&M University-San Antonio
Friday, April 4, 2014

3:00 PM – 4:20 PM

**Session 3**  Room 238

**Intelligent Image Filtering Using a Multilayer Neural Network with Multi-Valued Neurons**
Igor Aizenberg, Texas A&M University-Texarkana
Hiroyuki Plumlee, Texas A&M University-Texarkana
Gabriel Delpino, Texas A&M University-Texarkana

**A Professor: Supporter of the Development of Science, Technology, Engineering, and Mathematics for Preschool English Language Learners**
Claudia Castillo, Texas A&M University

**The Use of Mobile Technology to Improve Minority Student Learning in STEM Fields**
Karma Sherif, Texas Southern University

**Session 4**  Room 253

**Free Software Platforms for Academic Statistical Analysis and Research**
Robert Vinaja, Texas A&M University-San Antonio

**Session 5**  Room 224

**Panel Session Sponsored by McGraw-Hill**

**Use of Social Media at Texas A&M University-San Antonio: At the University, College and Classroom Levels**
Wayne Coleman, Texas A&M University-San Antonio
Tracy Hurley, Texas A&M University-San Antonio
Jillian Reddish, Texas A&M University-San Antonio

**Presentation by McGraw-Hill**
Trina Maurer
### 9:00 AM – 10:20 AM

**ALL-CONFERENCE SESSION**  
Session 1  
Rooms 204/207

**Evaluating Student Learning in Hyflex Classes in Higher Education: Comparing Performance for Students Who Attend Traditional Classroom Lectures versus Synchronous and Asynchronous Online Students**  
Leonard Love, Texas A&M University-San Antonio  
Chin-Yen Liu, Texas A&M University-San Antonio  
Sherita Love, Texas A&M University-San Antonio  
Ruben C. Rodriguez, Texas A&M University-San Antonio

**Model for Success Initiative (MSI): Facilitating Teacher Candidate Guided Reflection through Self-Recorded Video Assessment and Professional Learning Networks (PLNs)**  
Mishaleen Allen, Texas A&M University-San Antonio  
Edith Esparza-Young, Texas A&M University-San Antonio

**Developing Knowledge about the ‘Other’ in Diverse Classrooms: A Study on Culturally Responsive Attitudes of Teacher Education Candidates**  
Heather Brezinski, Texas A&M University-San Antonio  
Robin Kapavik, Texas A&M University-San Antonio  
Debbie Vera, Texas A&M University-San Antonio

### 10:30 AM – 11:10 AM

**Teaching and Learning: The Importance of Critical Thinking Skills**  
Renea Fike, University of the Incarnate Word  
David Fike, University of the Incarnate Word

**Online-teaching Strategies and ESL Learning**  
Liang-Chen Lin, Texas A&M University-Kingsville  
Valentin Ekiaka Nzai, Texas A&M University-Kingsville

**How Social Issues Affect Language Learning and Use**  
Joann Vidaurri, Texas A&M University-San Antonio

**The Educational Systems in Spain and the US**  
Dora Leija, Texas A&M University-San Antonio

**Educational System in Spain**  
Juanita Perez, Texas A&M University-San Antonio
Saturday, April 5, 2014

10:30 AM– 11:10 AM

Poster Session

The Special Education Guidelines in Spain School versus in the US
Monica Tovar, Texas A&M University-San Antonio

Business Students’ Perception on the Use of PowerPoint
Samuel Rohr, Purdue University North Central

Special Education Services in Spain
Juanita Sepulveda, Texas A&M University-San Antonio

Music Used in Education in Spain
Sylvia Soto, Texas A&M University-San Antonio

The Impact of Dual Language Classroom on Students’ Success in Math & Science
Nancy Ledesma, Texas A&M University-San Antonio

Best Practices to Teach Mathematics and Science in Texas to a Spanish Speaker Elementary Students in a Bilingual Classroom
Francisco Cervantes, Texas A&M University-San Antonio

How to Best Teach Academic Vocabulary to BBL Students
Sarai Galvan, Texas A&M University-San Antonio

A Physiologist’s Perspective Partnering with K-12 Educators
Jessica Ibarra, University of the Incarnate Word

Saturday, April 5, 2014

11:15 AM– 12:35 PM

Panel Session 1

Perspectives of Latina Doctoral Students from Rural Areas
Alma Hodges, University of Texas - San Antonio
Diana Guajardo, University of Texas - San Antonio
Yvette Lozano, University of Texas - San Antonio
Karina Vielma, University of Texas - San Antonio
Mariela Rodriguez, University of Texas - San Antonio

A Collaborative Approach for Team Presentations: A Proposal for Panel Discussion
Dennis Elam, Texas A&M University-San Antonio
Leonard Love, Texas A&M University-San Antonio
Moving from Transactional to Transformational Leadership: A Model for Affective Appeal
Armando Tejeda, Texas A&M University-San Antonio

Do Students Learning Style affect Exam Performance in Hybrid Finance Classes?
Pablo Calafiore, Texas A&M University-San Antonio

Implementing Writing Workshops at the University Level: A Preliminary Study of Postsecondary Students
Ramona Pittman, Texas A&M University-San Antonio
Deirdre McDonald, Texas A&M University-San Antonio

Metaphor Variations of Min Nan language in Taiwan
Liang-Chen Lin, Texas A&M University-Kingsville
Arieh Sherris, Texas A&M University-Kingsville

The Educational Systems in Spain and US: What Promotes the Student’s to Learn
Nancy Ledesma, Texas A&M University-San Antonio

Bilingual Education Services in Spain
Herlinda Aguilar, Texas A&M University-San Antonio