Major Goals FY18

Goal 1: Become a national model for student and academic success embracing all students, particularly first generation and underrepresented communities, while achieving retention and graduation rates above the national average.

1. Review and refine implemented practices to support persistence, retention and graduation rates at an audacious stretch of 8 percent above the regional norm.

<table>
<thead>
<tr>
<th>First-time, Full-time</th>
<th>GOAL</th>
<th>ACTUAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Persistence</td>
<td>85%</td>
<td>89%</td>
</tr>
<tr>
<td>Retention</td>
<td>80%</td>
<td>69.4%</td>
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</tbody>
</table>

2. Evaluate and as practical assess or peer review high impact practices implemented for first-year students, transfers and graduate students. (on-going)

3. Develop an athletics masterplan and strategy.

Goal 2: Continue to Build Academic Excellence.

1. Plan, design and build 22,000 sq. ft. engineering structure within the Science and Technology Building in support of programs in engineering education and computer-systems technology.
2. Implement an A&M-San Antonio Express Lane\(^1\) and partner with local early college high schools/community colleges. (commence)
3. Continue pedagogical support for faculty teaching, academic classroom technology and experiential learning/service learning. (ongoing)
4. Provide seed funding to support implementation of academic plan and enhance research infrastructure.

\(^1\) Express Lane: Express curricular pathway into A&M-SA.
Goal 3: To achieve enrollment growth through strategic enrollment management, student-focused academic experiences, co-curricular programs, and student support services.

1. Grow enrollment for both in and out of state. (ongoing)
2. Develop strategic growth plan for residential housing.
3. Design accolades for high performing students (i.e. Deans list, president’s award).
4. Complete program plan, design and secure A&M Regents approval for construction of Academic Building Phase 1.
5. Grow student success programs designed to enhance degree attainment through Learning Communities, the Success Center and the Mays Center for Experiential Learning and Community Engagement.

Goal 4: Engage in partnerships that advance student growth, as well as opportunities for faculty and staff engagement, scholarship, and research.

1. Enhance transfer pathways and degree completion partnerships with community colleges.
2. Implement branding rollout to campus and larger San Antonio community.
3. Implement Tricentennial associated campus events commemorating San Antonio’s 300th birthday.
4. Cultivate and enhance donors support to advance university academic programs and time to degree.

TACTICAL Goal for FY18: Business of Running the University

1. Continue hiring critical positions that further develop campus programs or operations across campus.
2. Explore RFP’s for Public-private partnerships to enhance student life, campus services or academic partnerships.
3. Implement an updated budget model that supports enrollment growth, faculty development and advancing the university.
4. Create technology plan that supports strategic priorities.
5. Implement new programming, competitive grant opportunities and equity statement on behalf of the President’s Commission on Equity to build upon our culture of inclusiveness.
6. Enhance stewardship with existing donors and build a culture of philanthropy.
7. Implement a competitive Strategic Planning Initiative Seed Fund process for advancing existing strategic initiatives that align with the University’s Strategic Plan: Build. Impact. Transform.