



CORE CURRICULUM		42 SCH	
		Grd	SCH
<b>(010) COMMUNICATION- 6hrs.</b>			
***ENGL 1301	Rhetoric and Composition		3
***ENGL 1302	Continuation of Rhetoric & Comp		3
<b>(020) MATHEMATICS- 3 hrs.</b>			
***MATH 1314 or 1324			3
<b>(030) LIFE AND PHYSICAL SCIENCES- 6 hrs.</b>			
	Life & Physical Science		3
	Life & Physical Science		3
<b>(040) LANGUAGE, PHILOSOPHY, AND CULTURE- 3 hrs.</b>			
	Lang/Phil/Culture		3
<b>(050) CREATIVE ARTS- 3 hrs.</b>			
	Creative Arts		3
<b>(060) AMERICAN HISTORY- 6 hrs.</b>			
HIST 1301	American History		3
HIST 1302	American History		3
<b>(070) GOVERNMENT/POLITICAL SCIENCE- 6 hrs.</b>			
POLS 2301	Govt & Politics of the U.S.		3
POLS 2302	Govt & Politics of Texas		3
<b>(080) SOCIAL &amp; BEHAVIORAL SCIENCE- 3 hrs.</b>			
	Social & Behavioral Science <i>(See Required Support Courses)</i>		3
<b>(090) COMPONENT AREA OPTION- 6hrs.</b>			
	COMM 1307, or COMS 1311,1315, 1336, 2374 or ENGL 2374		3
			3
Texas Core Complete? <input type="checkbox"/> Yes <input type="checkbox"/> No			
REQUIRED SUPPORT COURSES		18 SCH	
		Grd	SCH
***MATH 1325	Mathematics for Business and Social Sciences II (Business Calculus)		3
*ACCT 2301	Principles of Accounting I – Financial		3
*ACCT 2302	Principles of Accounting II - Managerial		3
*CISA 1301	Introduction to Computers		3
*ECON 2301	Principles of Macroeconomics <i>(Meets Social Behavioral Science Requirement for Core Curriculum)</i>		3
*ECON 2302	Principles of Microeconomics <i>(Meets Social Behavioral Science Requirement for Core Curriculum)</i>		3

BUSINESS CORE (Upper Level)		33 SCH	
2.0 GPA required		Grd	SCH
ACCT 3301	Acct for non-Acct Majors		3
*BCOM 3304	Business Communications		3
BLAW 3341	Business Law		3
BUAD 3301	Quantitative Methods of Business		3
BUAD 3355	Business Statistics		3
CISA 3358	Management Information Systems		3
FINC 3337	Business Finance		3
MGMT 3311	Principles Of Management		3
MGMT 3320	Supply Chain & Ops Mgmt		3
MKTG 3361	Principles Of Marketing		3
**MGMT 4325	MGMT Decision and Business Policy <i>(to be completed in your last semester only)</i>		3
MAJOR COURSES		27 SCH	
2.0 GPA required		Grd	SCH
MKTG 3360	Personal Selling		3
MKTG 3365	Marketing Research		3
MKTG 4350	Consumer Purchasing & Motivation		3
MKTG 4361	Marketing Management <i>(must be classified as senior standing) **</i>		3
MKTG 4363	International Marketing		3
MKTG Elective	(3364: Promotional Strategy, recommended)		3
MKTG Elective (Advanced)			3
Major Requirements			
MGMT 4327	Org Theory & Human Behavior		3
ACCT Elective	(3314: Cost Managerial, recommended)		3
ELECTIVE		3 SCH	
		Grd	SCH
Business Elective (Advanced)			3
<b>Total Hours</b>			<b>120</b>
2.0 GPA required			

**GRADUATION REQUIREMENTS:**

- \* Grade of "C" or better required
- \*\* Class taken in last semester, see advisor
- \*\*\* ENGL/MATH GPA must be 2.0 better
- Business core must be maintained at 2.0 GPA or better.
- Major courses must be maintained at 2.0 GPA or better.
- Total A&M-SA GPA must be maintained at a 2.0 or better.
- 120 total credit hours required for degree
- 63 advanced credit hours required for degree
- 30 credit hours from TAMU-SA (residency requirement)

(See back of page for elective information.)

Name:	
UIN	
Phone #:	
Email:	
Semester Entry:	Catalog:

Advisor, signed:		Date:	
------------------	--	-------	--

**NOTE:** This unofficial worksheet is intended to serve as a general outline and guide for the student to follow in order to meet degree requirements. It does not constitute a contract, nor does it imply assurance of graduation. It is the student's responsibility to consult their major academic advisor and catalog for any new updates or changes.



**Marketing Electives:** can include the following courses, permitted course prerequisites have been met. See university catalog for course descriptions and prerequisite order.

- 3314. Principles of Business Logistics
- 3325. Selling and Sales Management
- 3328. Internship in Marketing
- 3362. Retail Marketing Management
- 3364. Promotional Strategy (Recommended)
- 3370. Internet as a Marketing Tool
- 4315. Sales Management
- 4355. Channel Marketing
- 4396. Special Problems in Marketing

**ACCT Electives:** can include the following courses, permitted course prerequisites have been met. See university catalog for course descriptions and prerequisite order.

- 3302. Intermediate I.
- 3305. Fundamentals of Federal Income Tax
- 3314. Cost/Managerial Accounting. (Recommended)

**Business Electives:** can include courses in the following subjects, permitted course prerequisites have been met. See university catalog for course descriptions and prerequisite order.

- ACCT
- BLAW
- CISA
- ECON
- FINC
- MGMT
- MKTG

**Notes from Academic Advisor:**

- Students are required to bring in their degree plan to **every** advising session or risk having their session postponed.
- Read undergraduate catalog for specific College of Business requirements:  
<http://www.tamusa.edu/provost/universitycatalog.html>
- Read/view new student information packet/video:  
<http://www.tamusa.edu/collegeofbusiness/>
- Upon final semester, apply for graduation online:  
<http://www.tamusa.edu/graduationservices/>
- If concurrently attending another institution, in order to complete lower level coursework, remember to send in updated transcripts at the end of each semester.
- Official transcripts for all transfer credits must be received before the first day of the graduation semester. Failure to do so may result in the student's degree being awarded in subsequent semester.