The university may only require security costs (including a pre-event security deposit) to be paid by the event sponsor when a proposed event presents a specific, substantial, and objectively identifiable risk to the health and safety of the applicant, the University community, or the public. In determining whether such costs shall be imposed, the university shall objectively consider, in consultation with the event sponsor, the following factors:

(1) The facility or outdoor space to be used for the event.
(2) The number of anticipated participants.
(3) Any anticipated need for campus security.
(4) Any necessary accommodations.
(5) Compliance history of the requesting party with university rules.
(6) Maximum occupancy of the location.
(7) Whether the event is open to the entire university community or restricted to guests of the event sponsor.
(8) The time of day during which the event will occur.
(9) Whether the proposed event involves activity that poses an inherent risk of personal injury or property damage.
(10) Whether alcoholic beverages will be served.
(11) Duration of the event.
(12) Presence of mechanical devices or vehicles at the event.
(13) Whether sales or cash transactions are conducted on site.
In determining whether security costs shall be imposed, and the amount of any such costs, the university may not consider the content or viewpoint of the speech expressed or intended to be expressed by the event sponsor, speakers, guests, or attendees. Costs associated with or incurred as a result of anticipated or actual reactions to the event by non-participants shall not be imposed on the event sponsor.

The university shall notify the event sponsor of any decision to impose security costs for an event in writing. The notification must clearly state and explain the reasons that such costs have been imposed.