CURRENT & PROSPECTIVE STUDENTS

• The gateway to civic engagement, personal fulfillment and professional success
• An education that emphasizes in-demand skills and real-world application
• A challenging environment that brings out the very best in you
• A welcoming campus where you will be accepted regardless of your background
• A place to express yourself, feel comfortable and pursue your passions
• Close ties to the community: Internships and professional opportunities
• Big campus opportunities with a small campus feel
• A rapidly growing institution that is invested in your future
• Caring and supportive professors, faculty and staff that will unlock your potential
• A culture built on family, achievement and mutual accountability
• We are fervently invested in the success of our students
• Our distinguished faculty and staff seek to develop the whole person
• Our caring and supportive professors, faculty and staff challenge students to unlock their potential
• Our curriculum focuses on career preparation and teaching in-demand, professional skills that are highly coveted in today’s economy
• Our trusting and caring environment brings out the best in our students
• We are the source of boundless opportunity
• We are committed to uplifting the community
• An education that provides a high return-on-investment
• An ambitious environment filled with students who want to succeed in all aspects of life
• A family culture that treats students as individuals, not numbers
• We played a vital role in their success and growth
• We offer lifelong connections to community, tradition and family
• The ability to network with successful alumni and prospective job candidates
• A way to give back and contribute to something greater than oneself
• Members of a growing community and legacy
• We are a source of great pride
• We are connected to who they are as people
• A strong sense of belonging
• The first graduates
• A degree that continues to grow in value
• An opportunity to play a part in uplifting the community and helping others succeed
COMMUNITY (LOCAL/REGIONAL)

• We embody the heart and mind of San Antonio
• We are the first institution dedicated to serving the south side and wider region
• We are a beacon of opportunity
• We develop the next generation of leaders and skilled professionals
• We are an economic engine for the south side, region and state
• We are a source of pride for local families, businesses and schools
• Our curriculum focuses on experiential learning that makes a tangible impact, ranging from hands-on research projects with faculty to internships with local businesses
• We are committed to active learning, community work and social activities
• We are all a part of A&M-SA
FACULTY & STAFF

• We are part of the prestigious Texas A&M System Family
• We equip the next generation with the tools to make a difference
• We teach skills that have a direct impact on the community, region and world
• We are more than just teachers; we’re mentors
• An opportunity to do what you love
• The ability to change lives and leave a meaningful mark
• We receive the support, resources and opportunities necessary to grow as teachers, researchers and valued members of an academic community
KEY INFLUENCERS & DONORS

- An investment in us, is an investment in the future
- We equip future generations with relevant, 21st century skills
- We are a key economic driver for the community, region and state
- We are committed to supporting military-connected families (veterans, active-duty servicemen and women, military spouses and dependents) and first-generation college students
- We are dedicated to making an impact and doing what’s right for the collective
- A substantial and tangible return on investment