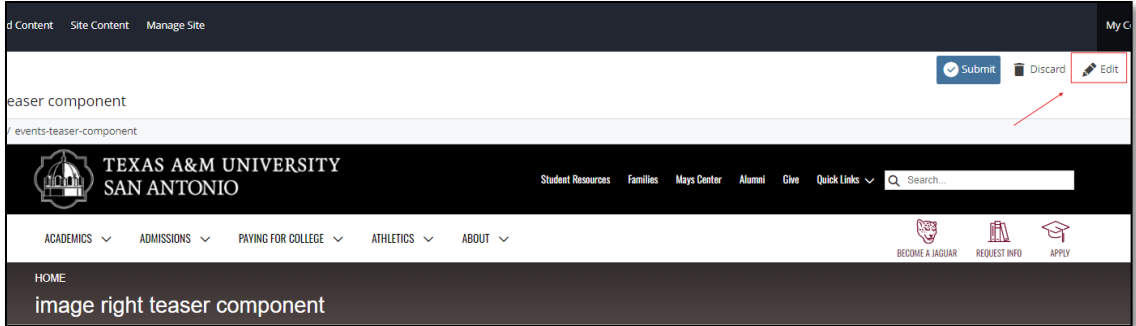


# Image Right Teaser Component

This document will explain how to use the “Image Right Teaser Component”.

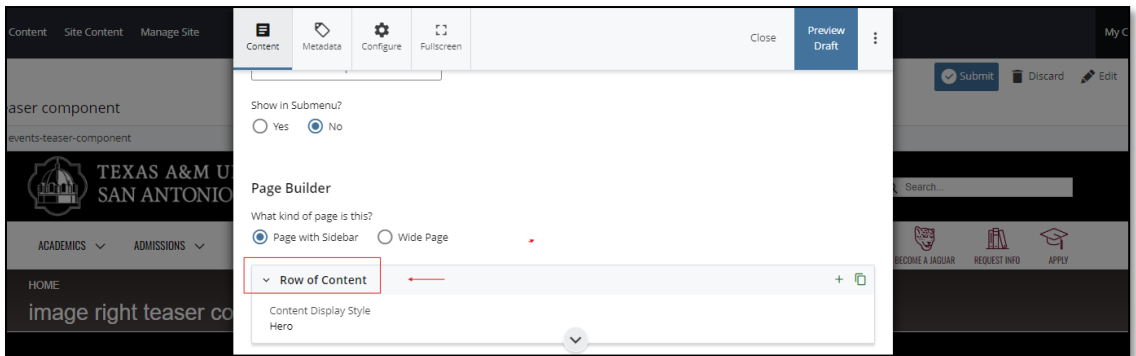
1. Click the “Edit” button at the top of the screen. (screenshot below)



2. Navigate to “Page Builder” section, under “Show in submenu?”. (screenshot below)

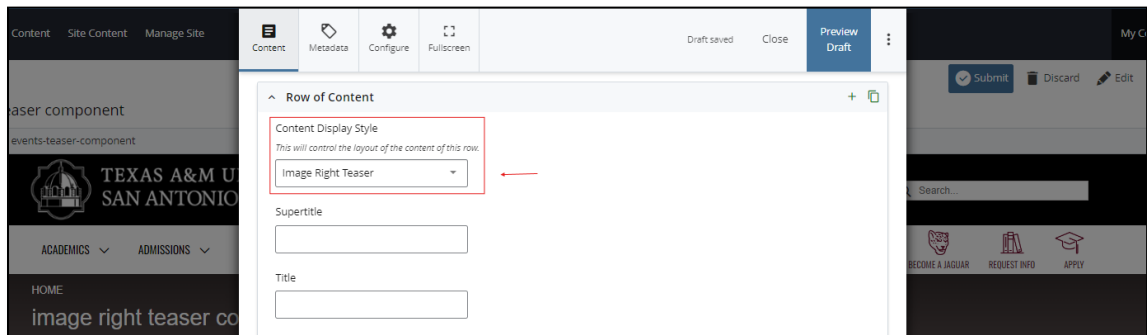


3. Open the “Row of Content” block by clicking the arrow to the left of the “Row of Content” title. (screenshot below)

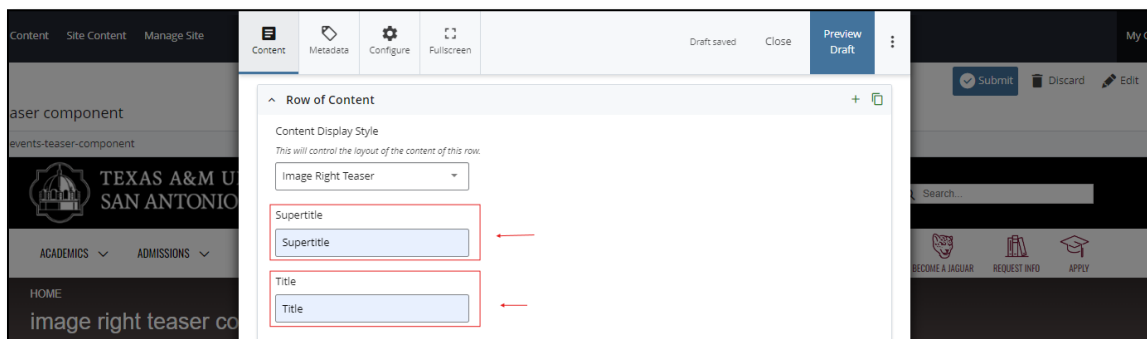


(Next Page)

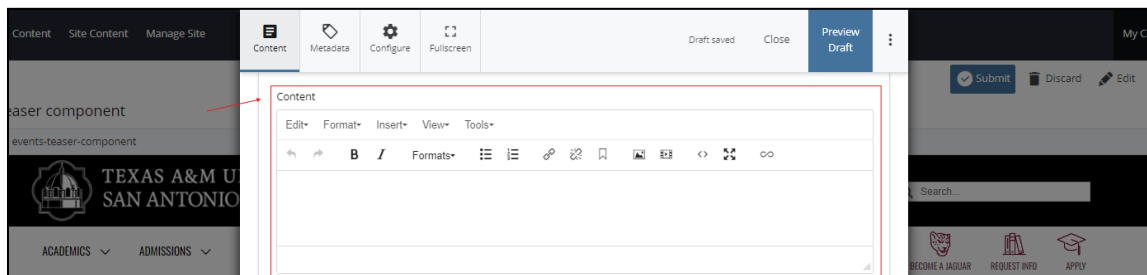
4. Open the **“Content Display Style”** dropdown menu and select the **“Image Right Teaser”** option. (screenshot below)



5. Fill out the **“Supertitle”** and/or **“Title”** entries. (screenshot below)



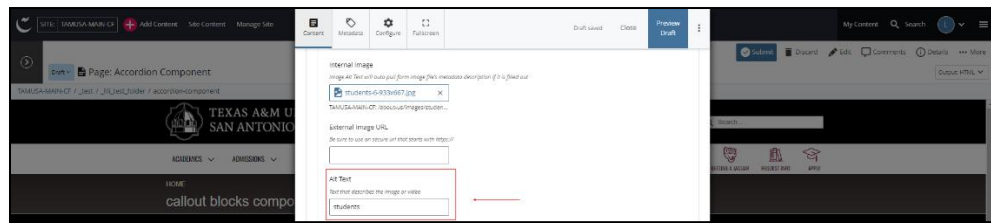
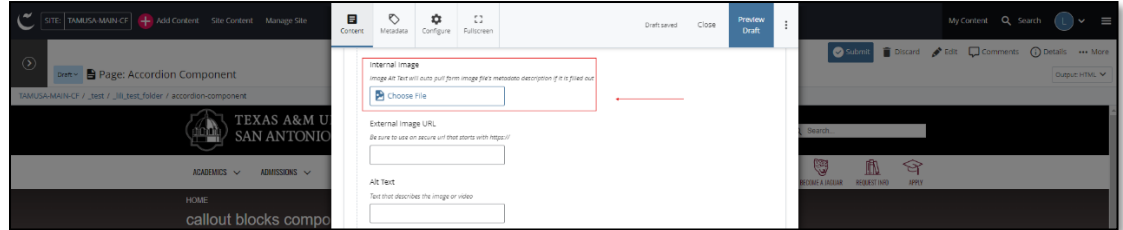
6. Fill out the **“Content”** entry. (screenshot below)



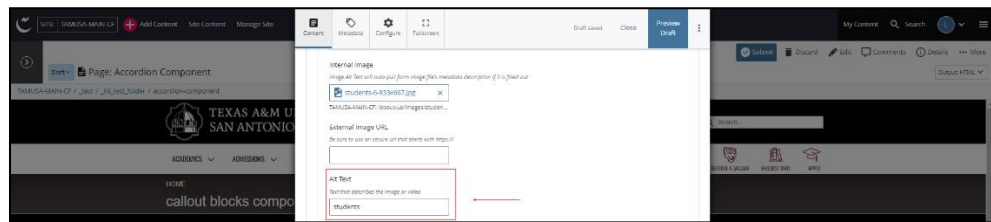
- a. This block has a formatting tool (WYSIWYG) to edit the content in the content block. WYSIWYGs will be explained in another video.

(Next Page)

7. Scroll down to **“Internal Image”**. (If you *did not* upload your image into Cascade please move on to “8”) Click on the **“Choose File”** entry and choose the image you would like to add. Finally, ensure the internal image contains **“Alt Text”**. (screenshot below)
- a. Please ensure any images uploaded into Cascade are within an **“Image”** folder.
  - b. Adding internal images is optional.

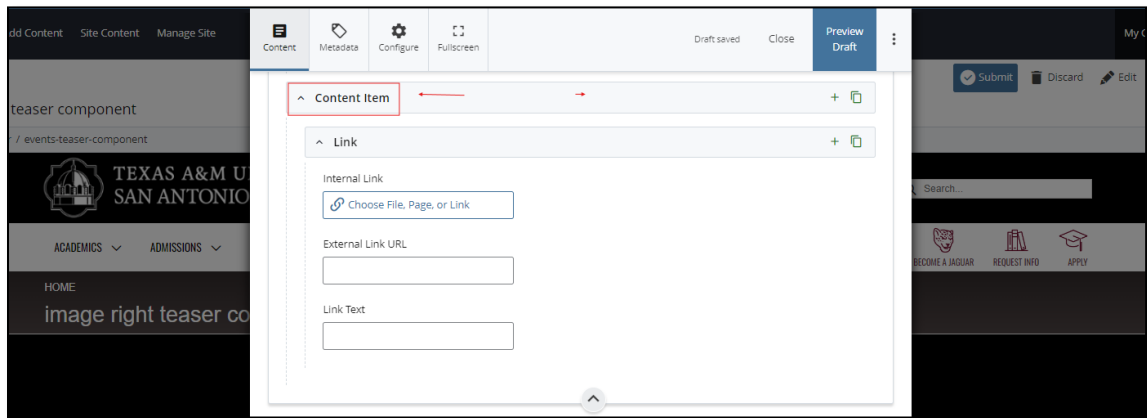


8. Click on the **“External Image”** entry and enter the URL image address. Finally, ensure the external image contains **“Alt Text”**. (screenshot below)
- a. Adding external images is optional.



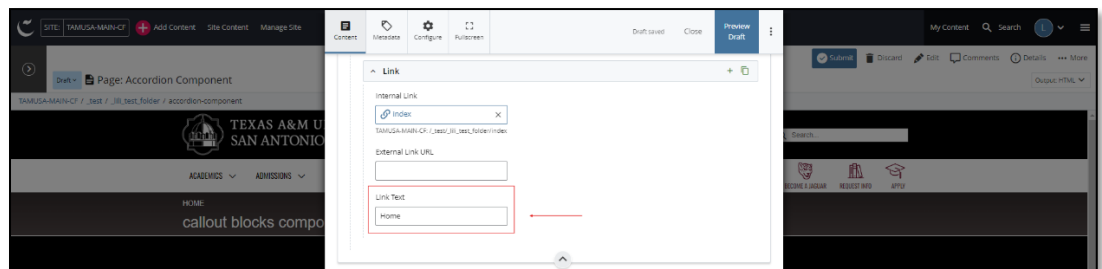
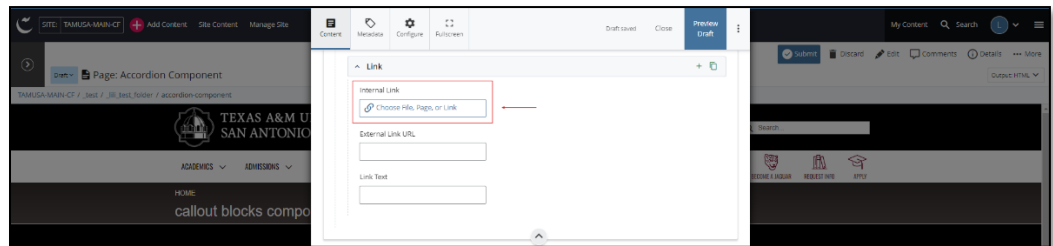
(Next Page)

9. Scroll down and expand “Content Item” block, by clicking the arrow to the left of the “Content Item” title. After expanding the “Content Item” block, you should see a “Link” block inside the “Content Item” block. (screenshot below)



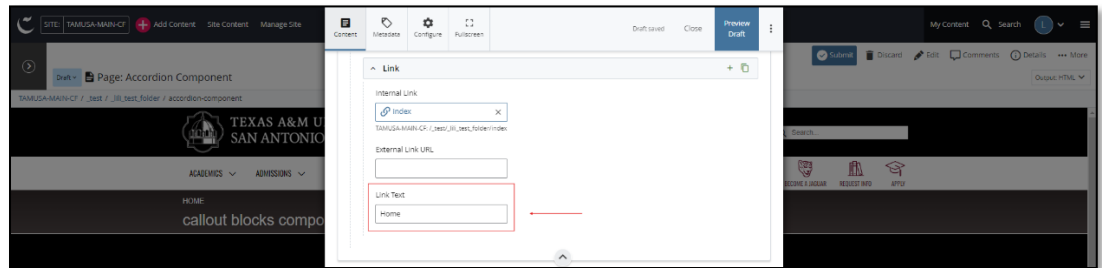
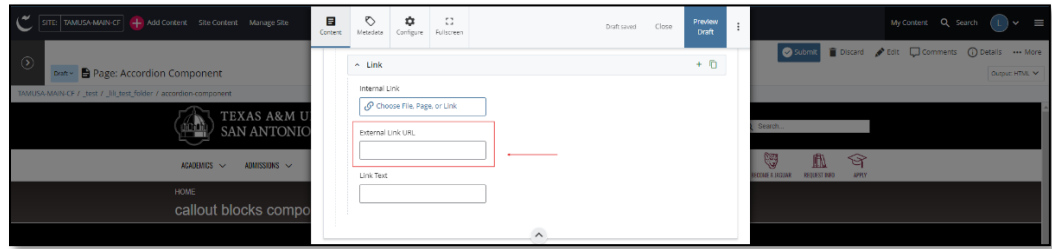
10. Scroll down to “Internal Link”. (If you did not upload a link into Cascade please move on to “11”) Click on the “Choose Files, Page, or Link” entry and choose the file, page, or link you would like to add. Finally, locate the “Link Text” entry and give your internal link a title. (screenshot below)

- Please ensure any links uploaded into Cascade are within an “\_links” folder.
- Adding an internal link is optional.

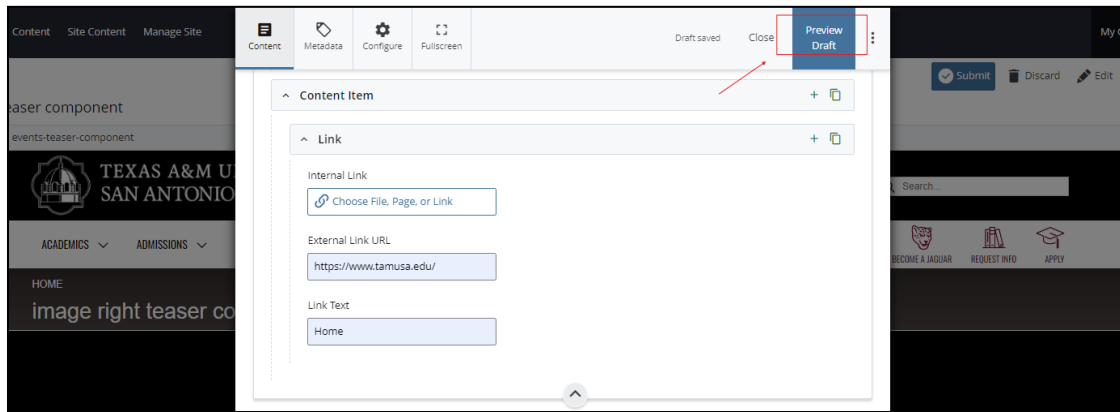


(Next Page)

11. Click on the **“External Link”** entry and enter the URL address. Finally, locate the **“Link Text”** entry and give your external link a title. (screenshot below)
- a. *Adding an external link is optional.*

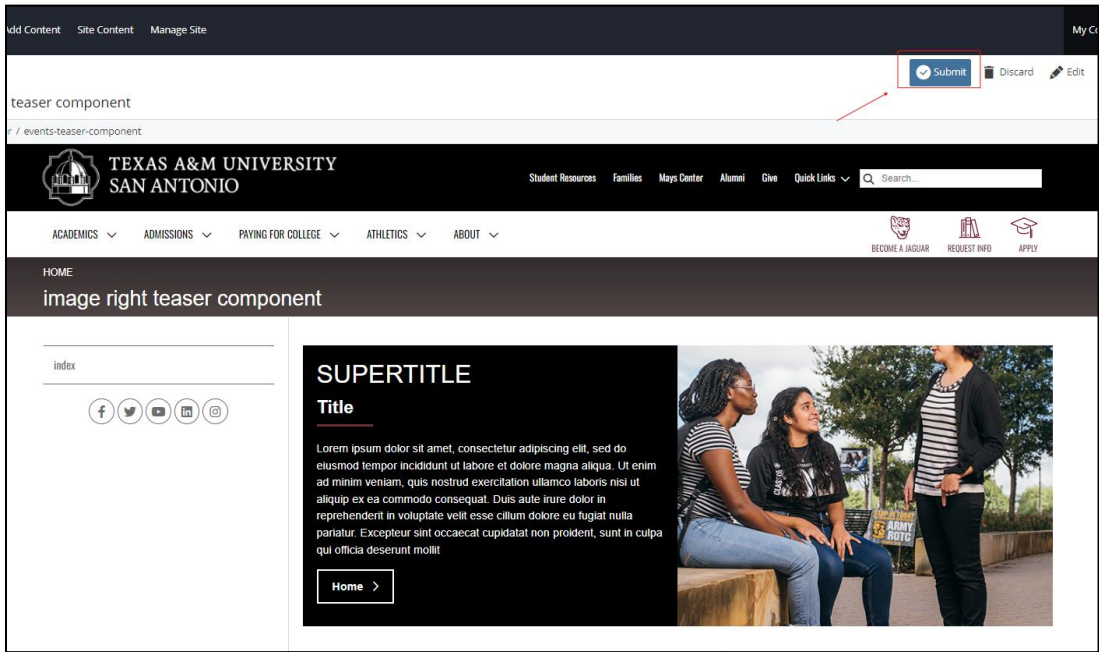


12. After making edits, click on the blue **“Preview Draft”** button at the top right corner. (screenshot below)



(Next Page)

13. Once you are satisfied, click on the blue **“Submit”** button, otherwise click on the **“Edit”** button if you would like to continue making changes. (screenshot below)



(Next Page)

## **Practical Applications for Image Right Teaser**

The image right component and the “image alternating” component both pair images with text to deliver engaging content. The “image right” component keeps all images consistently positioned on the right and text on the left, offering a uniform and structured design, whereas the “image alternating” component varies the placement of images and text for a more dynamic visual experience. This makes the “image right” component ideal for maintaining consistency in layouts. Below is a list of examples we can use for the image right teaser.

- Academic Programs
- Campus Life
- Study Abroad Programs
- Historical Milestones
- Athletic Championships
- Research Initiatives