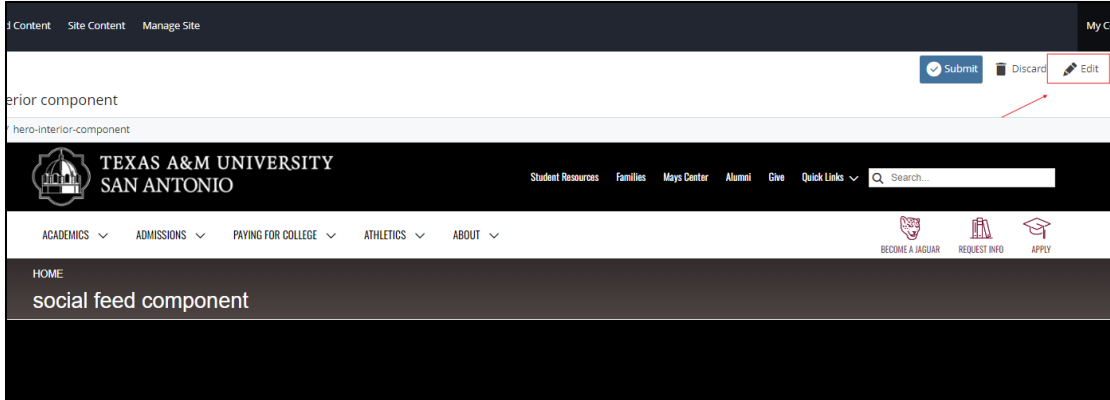


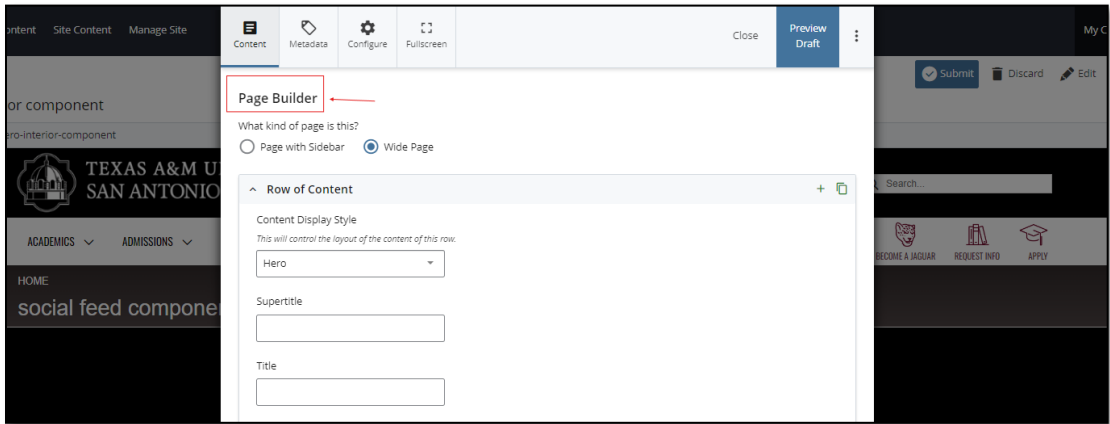
Social Feed Component

This document will explain how to use the “Social Feed Component”.

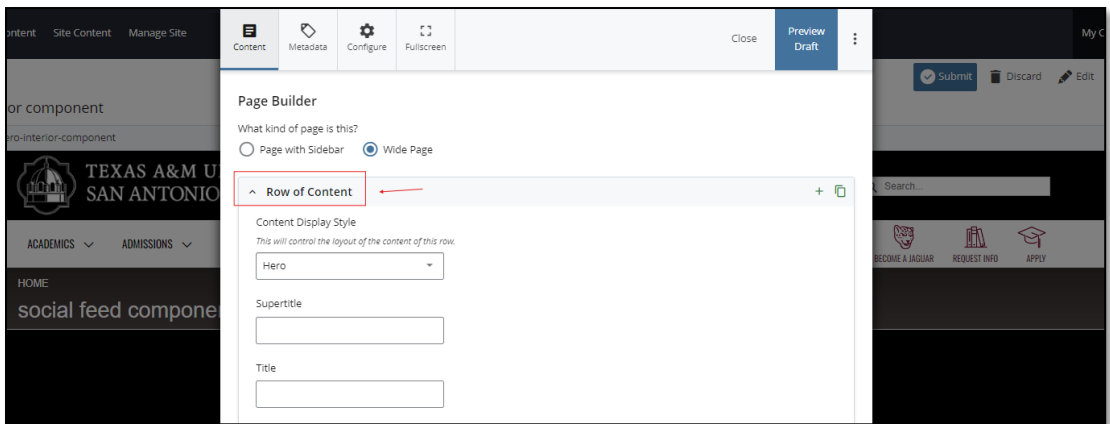
1. Click the “Edit” button at the top right of the screen. (screenshot below)



2. Navigate to “Page Builder” section, under “Show in submenu?”. (screenshot below)

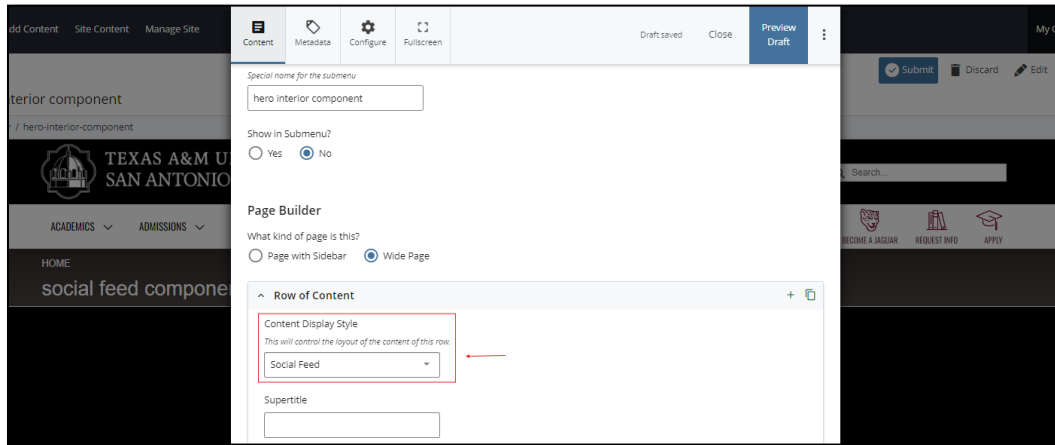


3. Open the “Row of Content” block by clicking the arrow to the left of the “Row of Content” title. (screenshot below)

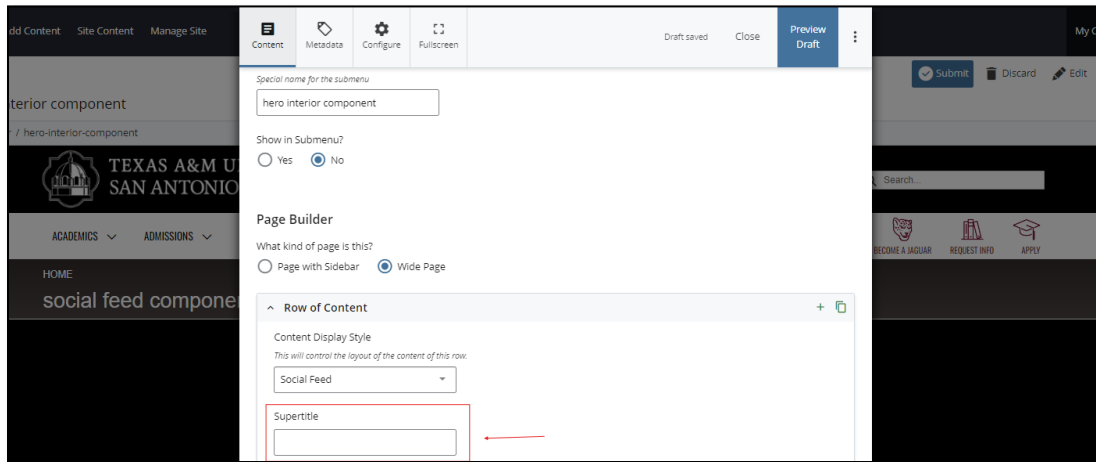


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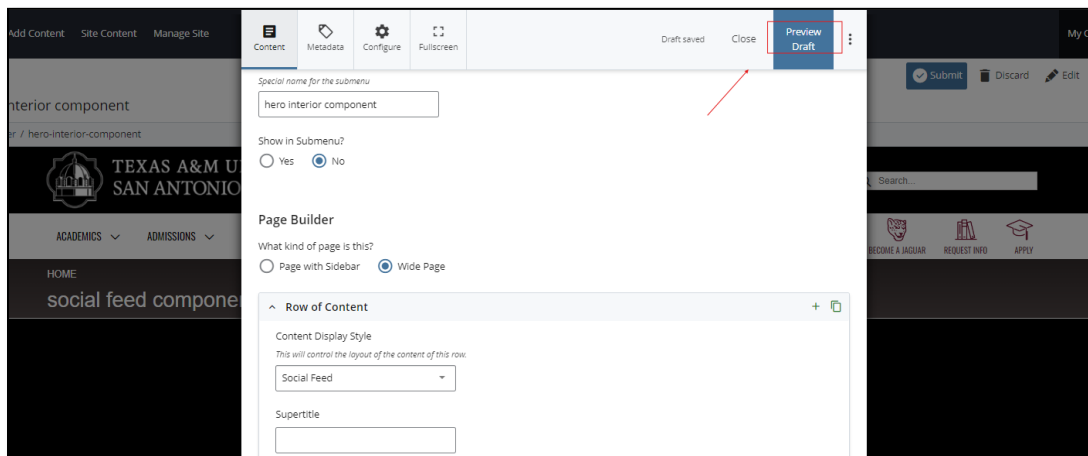
4. Open the **“Content Display Style”** dropdown menu and select the **“Social Feed”** option. (screenshot below)



5. Fill out the **“Supertitle”** entry. (screenshot below)

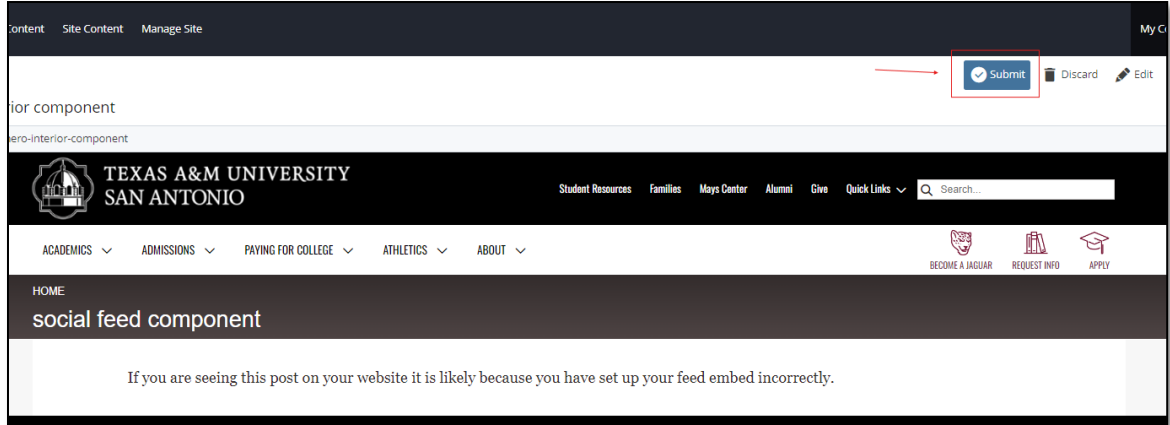


6. After making edits, click on the blue **“Preview Draft”** button at the top right corner. (screenshot below)



(Next Page)

7. Once you are satisfied, click on the blue **“Submit”** button, otherwise click on the **“Edit”** button if you would like to continue making changes. (screenshot below)



(Next Page)

Practical Applications for the Social Feed

The social feed component is an engaging feature that allows universities to showcase their social media presence directly on their website. By displaying posts from platforms such as Facebook, Instagram, LinkedIn, and more, it provides users with real-time updates about campus life, events, and achievements. The “Filters” section enhances usability by enabling visitors to sort posts by specific social media channels or view all posts collectively. Each post is clickable, redirecting users to the original content on the respective platform, making it an effective tool for increasing social media engagement and offering a comprehensive view of the university’s digital community. Below is a list of examples we can use the social feed for.

- Highlighting Campus Events and Activities
- Student and Faculty Achievements
- Student Life
- Recruitment Efforts
- Alumni Engagement