



A&M-SA MAYS CENTER

Classroom Presentation Topics

FINANCIAL LITERACY

Description

In this introduction to financial topics, we will cover interest rates, inflation, what's in a paycheck, credit cards, and the basics of budgeting. Students will also engage with and analyze their core values, and how those values effect their budgeting SMART goals.

CREDIT

Presentation Learning Objectives

- Determine the components of a credit score.
- Identify the "big 3" credit bureaus and why they are important.
- Determine steps for reporting and correcting errors on credit report.

BUDGETING

Presentation Learning Objectives

- Identify the best ways to set up goals for a budget.
- Identify what goes into a monthly budget and how to calculate.
- Understand why core values are important to consider when creating a budget.
- Determine individual needs vs wants.

INTRO TO THE MAYS CENTER

Description

Overview of the Mays Center, including three areas, mission, major programs and events.

Presentation Learning Objectives

- Name the three areas of the Mays Center (CE, CS, EL).
- Identify at least four programs or services provided by the Mays Center.
- Identify at least one way to connect with the Mays Center.

CIVIC ENGAGEMENT & VOLUNTEERISM

Description

This session will review the many opportunities that are available for students to get involved in their community and why they are important. Students will get acquainted and familiarized with different non profits and organizations in the San Antonio area, knowing who they are, what they do, and why they do it through these activities. Besides volunteering opportunities, students will also learn about community wide events that they can participate in such as the nation-wide MLK Day of Service and the Chavez March. This overview will also cover Jaguar Voter Engagement and how students can become involved in encouraging voter-friendly practices on campus.

INTRO TO EXPERIENTIAL LEARNING

Description

An overview of experiential learning, including the benefits of experience, programs/pathways in which students can learn through experience in the university setting, and an activity to demonstrate the effectiveness of learning through experience.

Presentation Learning Objectives

- Give an example of experiential learning in action.
- Differentiate between service-learning and the more general concept of experiential learning.
- Name at least two programs/pathways to gaining experience through university programs.

RESUME & CV WRITING

Presentation Learning Objectives

- Students will learn the difference between a resume and CV.
- Students will learn what elements to include (recommended/optional) in a resume and CV.
- Students will learn about the different types of resumes and the benefits of each type.
- Students will learn about good resume formatting and how it can improve a resume.

COVER LETTERS

Description

This presentation includes several parts including what cover letter is, why students should submit cover letters with along their Resumes when they apply for jobs/internships, and components of a cover letter. Students receive a guide to use creating a cover letter.

INTERVIEW SKILLS

Description

- This presentation covers:
- Preparation and company research (most commonly overlooked)
 - Interview dress and appearance
 - First impressions/non-verbal communication
 - Interviewing methods and techniques
 - Competency-based behavioral interviewing
 - Closing and follow up
 - Do's and don'ts, common interview errors

SALARY NEGOTIATION

Description

In this session, students will review preparation tactics, best practices, and additional resources to negotiate your salary with confidence and poise.

Attendees will gain valuable salary negotiation skills by learning:

- The gender wage gap impact on earning lifetime
- Develop a budget to determine salary needs
- Benchmark salary and benefits
- How to negotiate for a salary--especially first salary out of college

CAREER & MAJOR EXPLORATION

Description

An overview of the career exploration process is usually reviewed including the role of majors on students' future career options. We highlight the importance of the assessment tools such as Facous-2 and Clifton Strengths. We showcase resources such as What Can I Do With This Major and OnetOnline where students can use their knowledge and new learnings and search for career options available for them with their majors/degrees.

LINKEDIN

Presentation Learning Objectives

- Develop personal brand and online presence by creating a LinkedIn profile
- Grow a professional network in the industry relevant to your career path
- Navigate the platform for job searching, connect with employers, and connect with other students of mutual interest

IDENTIFYING TRANSFERABLE SKILLS

Description

This presentation is aimed to teach students skills and abilities which can be applied to a wide range of different jobs and industries. Skills such as communication, teamwork, and leadership (among others) are very useful when showing potential employers how you could be a good fit within the workplace.

Presentation Learning Objectives

- Students will be introduced to the NACE Career Competencies and how they align to the world of work.
- Students will identify transferable skills gained through classes, projects, extracurricular activities, and jobs
- Students will learn to market themselves in their job search

PROFESSIONALISM 101

Description

Whether you're looking for a promotion or preparing for your first "real job", this session will provide an overview of the importance of not only looking professional but being professional. This presentation touches the general strategies all professionals should employ and what should be avoided to ensure they leave a positive, lasting impression.

Presentation Learning Objectives

- Students will be able to construct a professional introduction for the purpose of networking.
- Students will be able to create a strategy as they prepare to interact with specific employers or key representatives.

DRESS FOR SUCCESS

Presentation Learning Objectives

- Students will learn of items of clothing that are considered professional
- Students will learn do's and don'ts when it comes to professional settings and what to wear in those settings.
- Students will learn about the resources offered through the Mays Center including our Clothes Closet.

CAREER FAIR PREP

Description

In this event, our students will learn how to get well prepared for the fairs and networking events. The Mays Center career advisor will help you to create your Handshake profile, in resume and networking sessions, students will be able to get quick feedback to their resumes and will practice their elevator pitch with a career advisor/employer.

DINING ETIQUETTE

Description

Sometimes dinner faux pas are funny (like on the movies), but when you're trying to make an impression as professional who can handle formal conversations and meals, it's important to set yourself up for success. This session will review tips for dining etiquette success!

TECHNICAL ETIQUETTE

Description

Being that much of your communication with your colleagues, supervisors, and clients may be provided through some form of technology, it is imperative you understand how to present yourself professionally while avoiding major pitfalls other new professionals have found as obstacles. The majority of the presentation focuses on email communication because most companies still use this form of technical communication as their predominant form of sharing information.

Presentation Learning Objectives

- Students will be able to identify 3 key points to develop a professional online brand.
- Students will be able to send a professional email to an academic/professional connection.

JOB & INTERNSHIP SEARCH STRATEGIES

Description

In this presentation, students learn about tools and websites that they can use when searching for jobs and internships. Handshake is the main platform that we make sure students use for this purpose. This presentation also highlights the importance of networking and use of LinkedIn when searching for opportunities.

GRADUATE SCHOOL EXPLORATION

Description

An overview of graduate school and various programs. Students will learn a general process for the application process and what materials are needed to apply for graduate programs (exams, statements, resume, interview, etc.). Differences between types of programs will be reviewed.

FOCUS 2 SELF-ASSESSMENT

Description

An overview of Focus-2 Assessment that includes how to access the Focus-2, the importance of the assessment on career exploration, and the consistency of the results with their skills, interests, values, etc. Students will be able to understand how their Holland Code is related to occupations.

HANDSHAKE

Description

An overview of Handshake platform, including creating a profile, how to make an appointment with a Career Advisor, search for jobs and internships, and register for events and fairs.

NETWORKING

Description

An overview of in-person and online Networking strategies. Students learn about the importance of developing and expanding their network, the role of elevator pitch and personal branding. They learn how to create strong elevator pitch and personal brand through the components they learn in the presentation.

WHY INTERN?

Description

Information on internship planning and process. For students just getting started or about to start their internship, this workshop answers questions you might not even know you had!