Rebecca J. Viagran represented San Antonio City Council District 3 from 2013 to 2021, and is the district's longest serving Latina representative.

She currently works as the Director of Workforce Development and Community Partnerships at Texas A&M University- San Antonio where she leads the University's strategy for advancing initiatives and partnerships to increase educational attainment and enhance the talent pipeline throughout the region.

Rebecca was born and raised in San Antonio, Texas and earned a Bachelors degree from Texas State University and a Masters from St. Mary's University.

Viagran led the educational, cultural, environmental, reinvestment and economic resurgence of southern San Antonio. She led on issues like raising the minimum wage, fighting for pay equity, passing San Antonio’s first Equity Budget, homelessness, fighting food insecurity, racism, expanding non-discrimination protections for LGBTQIA+ workers, closing the gap on health disparities and youth mentorship.

During her time on City Council, Rebecca chaired the Economic & Workforce Development Committee, and served on the Board of National League of Cities. After years of work, Viagran secured the San Antonio Missions UNESCO World Heritage Site designation in 2015, and created a World Heritage Office. Viagran now serves as Vice Chair of the Alamo Management Committee. She represented the City of San Antonio in numerous speaking engagements on World Heritage and Cultural representation from East Asia to South America.

In 2019, Rebecca was inducted into the San Antonio Women’s Hall of Fame and named “La Campeona” by Visit San Antonio for her support of the hospitality industry. In 2021, she was named “Legend of the Southside” by the South & West San Antonio Chambers for her dedication to creating opportunity and prosperity for majority Latino communities. She was recently part of the Young American Leadership Program 2022 cohort at Harvard Business School representing San Antonio.

She is committed to A&M San Antonio’s mission to Transforming Tomorrow Together by facilitating collaboration with campus leaders, campus constituents, subject matter experts and partners to develop educational programs, strategic initiatives and align with funding streams.

Viagran believes with collaboration and coordination we will bring opportunity, equity, educational attainment and economic mobility throughout the South Texas.