

Student Name: _____

ID #: _____

Semester of Entry: _____

Catalog: _____

CORE CURRICULUM (See note below)	42 SCH	
	Grd	SCH
(010) COMMUNICATION		
ENGL 1301 Composition I		3
ENGL 1302 Composition II		3
(020) MATHEMATICS		
MATH 1314 or 1324		3
(030) LIFE AND PHYSICAL SCIENCE		
Life & Physical Science		3
Life & Physical Science		3
(040) LANGUAGE, PHILOSOPHY, AND CULTURE		
Lang/Phil/Culture		3
(050) CREATIVE ARTS		
Creative Arts		3
(060) AMERICAN HISTORY		
HIST 1301 American History to 1865		3
HIST 1302 American History since 1865		3
(070) GOVERNMENT/POLITICAL SCIENCE		
GOVT 2305 Federal Government		3
GOVT 2306 Texas Government		3
(080) SOCIAL AND BEHAVIORAL SCIENCE		
ECON 2301 Macroeconomics		3
(090) COMPONENT AREA OPTION		
SPCH 1315 Fund of Public Speaking		3
ECON 2302 Microeconomics		3
REQUIRED SUPPORT COURSES		
	Grd	SCH
MATH 1325 Math for Business and Social Sciences II (Business Calculus)		3
ACCT 2301 Princ of Financial Acct		3
ACCT 2302 Princ of Managerial Acct		3
CISA 1305 Business Computer Appl		3
UNIVERSITY REQUIREMENTS		
	Grd	SCH
UNIV 1101 Jaguar Tracks 1		1
UNIV 2101 Jaguar Tracks 2		1
UNIV 3101 Jaguar Tracks 3		1
UNIV 4101 Jaguar Tracks 4		1

Note about core curriculum courses: Other courses may satisfy core curriculum requirements. Courses listed under the core curriculum above are also specific degree requirements, and are recommended in the core to expedite degree completion.

Business Core (Upper Level)	33 SCH	
2.0 overall GPA for major	Grd	SCH
ACCT 3301 Acct for non-Acct Majors		3
BCOM 3304 Business Communications		3
BLAW 3341 Business Law		3
BUAD 3301 Quant Methods of Business		3
BUAD 3355 Business Statistics		3
CISA 3358 Mgmt Information Systems		3
FINC 3337 Business Finance		3
MGMT 3311 Principles Of Management		3
MGMT 3320 Supply Chain & Ops Mgmt		3
MKTG 3311 Principles Of Marketing		3
MGMT 4370 MGMT Decision and Business Policy <i>(to be completed in your last semester only)</i> **		3
MAJOR Courses		
	Grd	SCH
MKTG 3340 Consumer Behavior		3
MKTG 3341 Marketing Research		3
MKTG 3342 Integrated Mktg Comm		3
MKTG 3343 Digital Marketing		3
MKTG 4361 Marketing Management <i>(must be classified as senior standing)</i> **		3
MKTG 4363 International Marketing		3
MAJOR Requirements		
MKTG Elective (MKTG 3360 Personal Selling is recommended)		3
MKTG Elective		3
MKTG Elective		3
ELECTIVE		
	GRD	SCH
BUAD Experiential Learning		
BUAD Experiential Learning		

120 CREDIT HOURS REQUIRED FOR DEGREE
36 ADVANCED CREDIT HOURS REQUIRED FOR DEGREE
(30 ADVANCED HOURS FROM A&M-SA FOR RESIDENCY)

Signed: _____
 Student Signature Date

Signed: _____
 Advisor Signature Date